



## ISSUES/DESCRIPTIONS REPORT

3rd Quarter 2011

**WBZ-TV Boston**

WBZ-TV Boston, MA  
Quarterly Issues/Program List  
CBS Corporation

July 1, 2011 through September 30, 2011

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained community issues during the preceding three-month period.

WBZ-TV broadcasts both locally produced and network programming. Although we include primarily local programs herein, WBZ-TV broadcasts several network programs, including Face The Nation, 60 Minutes, and 48 Hours, which we believe also serve community needs and interests.

### PROGRAM INDEX

**I-Team Reports** – Reporters Kathy Curran and Joe Shortleeve provide an investigative look at major institutions and events within the viewing area. Issues related to government, politics, business, finance, corruption, and crime are explored in-depth during the station's newscasts. Duration: range from two minutes to four minutes. Air: Monday - Friday, 6pm and 11pm.

**Healthwatch** – Medical reports on recent developments and potential treatments in medicine. Duration: one minute and thirty seconds. Air: Monday - Friday, 5pm and 6pm.

**“Centro”** – Regularly scheduled news interview broadcast segment providing an in-depth exploration of issues concerning the Latino community with host Yadires Nova-Salcedo. Duration: four minutes and thirty seconds. Air: Saturday, 7:50am.

**Keller At Large** – Political Analyst Jon Keller interviews local politicians and community leaders to create dialogue about current events and issues of importance to New England citizens. Duration: eight minutes. Air: Sunday, 8:45am.

**Curiosity** – is an on-going series where we ask viewers: What intrigues you? What interests you? What confuses you? WBZ-TV finds answers to what our viewers are curious about. Viewers go to [www.declareyourcuriosity.com](http://www.declareyourcuriosity.com) to let us know and they just may find their curiosities have made their way on to WBZ-TV. Duration: 2 minutes. Air: Monday-Friday, 6pm and 11pm.

**"Wednesday's Child"** - News anchor Jack Williams is successfully increasing public awareness of the needs of children waiting for adoptive families. These children are primarily school-aged children, children of color of all ages, sibling groups and children who face intellectual, physical or emotional challenges. Duration: 2-3 minutes. Air: Wednesday, 6pm.

**"What's in Our Community"** – A 4-minute feature segment that airs within the 30-minute "What's in Store" program. "What's in Store" is a half hour program that highlights businesses and entrepreneurs in the region and airs some Sundays at 11AM. The "What's in Our Community" piece features the outstanding work of a local charity and/or community outreach organization. Duration: 4-minutes within thirty-minute program.

## **I-Team**

7/6/11: The I-Team reports more thieves are targeting wheels from Honda Fit vehicles. A Boston police sargent says there has been a spike in recent years and there have been 71 similar thefts since January.

7/7/11: The I-Team obtained Whitey Bulger's notebook in which he detailed his thoughts and fears on a CIA program he volunteered for which studied the affects of LSD on humans.

7/8/11: The I-Team's Kathy Curran discovered top state officials were warned the lighting in the Big Dig Tunnels was a safety hazard weeks before they told the public there was any problem. An eight foot 110 pound fixture came crashing down in the center lane of the northbound tunnel on February 8<sup>th</sup>.

7/12/11: The I-Team revealed some serious violations by Boston food trucks. The I-Team looked into inspection reports for the food trucks in the city over the past six months. Two of the three trucks that had their licenses suspended were found by the I-Team on City Hall Plaza.

7/27/11: An I-Team investigation discovered that Massachusetts Maritime Academy Cadets are not provided with immersion suits while on their training voyage. Full-body, waterproof survival suits – also called immersion suits – can stretch survival time in the chilly water off the New England coast from minutes to hours.

8/18/11: I-Team's Kathy Curran reports hundreds of thousands of dollars are being mishandled by the Somerville Council on Aging. The I-Team first exposed possible mishandling of money and ethics violations by the Somerville Council on Aging back in February. An audit ordered during our investigation found the Council funneled hundreds of thousands of dollars through a private non-profit without undergoing the scrutiny of the city auditor. This is a direct violation of Municipal Finance Laws.

8/25/11: I-Team's Kathy Curran reports a special commission is meeting to discuss the MBTA's The Ride program. After the I-Team discovered thousands of dollars in waste in the program, a special commission was appointed by the Governor to try to drive down costs and improve service.

8/25/11: The I-Team's Joe Shortsleeve investigates a case where a 13-year-old boy claims he was raped by a 19-year-old woman, but no arrests have been made.

9/13/11: After the death of an infant at Gloria Luna's Family Daycare, the I-Team's Joe Shortsleeve investigates the safety record of the day care by Boston City inspectors.

9/19/11: I-Team's Kathy Curran reports how repeat drunk drivers are bypassing the interlock device which checks for alcohol every time the driver is to drive.

9/22/11: The I-Team reports some homeowners are receiving bills that reach into the thousands from the state for hazardous materials cleanup.

9/27/11: A Revere cop is off the street in the wake of an I-Team investigation which reveals that when he was on the clock, he often wasn't actually working.

### **Healthwatch**

7/5/11: Healthwatch reports scientists say due to medical advances, it's possible that babies born today may be able to live up to 150.

7/7/11: Healthwatch reports many people are trying unusual ways like laughter clubs to help ease stress.

7/8/11: Healthwatch reports health officials have found the first mosquitoes carrying West Nile virus.

7/11/11: Healthwatch reports on a new study which finds that sleep apnea is even more dangerous than previously thought in reducing blood flow in patients with the condition. Healthwatch also reports people who sleep less eat more unhealthy food and burn fewer calories.

7/13/11: Healthwatch reports 19 chain restaurants are offering healthier options for kids. Healthwatch also reports a new study finds that drinking eight glasses of water a day may not necessarily help you lost weight.

7/15/11: Healthwatch reports doctors have developed a new breath test that can tell whether a patient has been exposed to the H1N1 virus. Healthwatch also reports a new study finds that people who are exposed to high levels of a chemical found in Teflon have a higher risk of developing arthritis.

7/18/11: Healthwatch reports on ways you can reduce sugar in your diet.

7/19/11: Healthwatch reports the FDA now wants to start regulating certain health aps.

7/20/11: Healthwatch reports a new study finds many foods actually contain more calories than restaurants claim.

7/25/11: Healthwatch reports many popular drugs such as Lipitor, Plavix , Lexapro and Actos will now be available in generic forms, making it cheaper for patients.

7/27/11: Healthwatch reports people consumer fewer calories when restaurants post calories counts. Healthwatch also reports a new study finds rich people are more likely to be depressed than less wealthy and another study finds cell phones do not appear to increase risk of brain cancer in children.

7/28/11: Healthwatch reports how a new bionic hand is helping patients regain function.

7/29/11: Healthwatch reports an Institute of Medicine study finds flaws in the review process for medical devices.

8/1/11: Healthwatch reports new government rules will require insurers to cover birth control and other health services for women starting next year. Healthwatch also reports a new study finds chewing food 40 times helps prevent weight gain.

8/2/11: Healthwatch reports flavonols found in grapes used to produce wine can help protect against skin cancer.

8/3/11: Healthwatch reports how eating healthy is more expensive and suggests ways to get the most nutrition for your money. Healthwatch also reports a new CDC report finds HIV rates are rising young gay African American men.

8/5/11: Healthwatch reports antidepressant use is up even among people who don't suffer from depression.

8/8/11: Healthwatch reports on a new study which finds many foods found in lunch bags aren't kept cold enough and may contain bacteria. Healthwatch also reports a new study finds kids are not more prone to heat related illnesses than adults.

8/9/11: Healthwatch reports researchers have discovered that chemical changes women experience as they age can help predict their future fertility. Healthwatch also reports researchers are working on a new vaccine that is showing promise in treating ovarian cancer.

8/11/11: Healthwatch reports scientists are finding breakthroughs in treating leukemia by genetically reprogramming a patient's own cells.

8/12/11: Healthwatch reports a new incision-less procedure is helping to treat severe heartburn in patients.

8/15/11: Healthwatch reports the federal government is cutting funding for HIV prevention programs by \$4 million, prompting major cuts in local prevention programs. Healthwatch also reports a new study finds that kids who have autistic siblings are significantly more likely to develop the condition and a new report finds exercising as little as 15 minutes a day can help add an average of three years.

8/17/11: Healthwatch reports a new procedure called Zeltiq can help freeze away 20 to 25% fat in patients.

8/23/11: Healthwatch reports the state is cutting free flu vaccines by about half due to budget cuts.

8/24/11: Healthwatch reports a new study finds how dentists can spot diabetes or pre-diabetes in patients.

9/1/11: Healthwatch reports how heavy rains from Tropical Storm Irene are increasing the number of mosquitoes testing positive for West Nile and Eastern Equine Encephalitis on the South Shore. Additionally, Healthwatch reports researchers from the University of Ottawa have discovered a virus can fight cancer.

9/2/11: Healthwatch reports state officials are warning the public they are still at risk for mosquito borne illnesses.

9/6/11: Healthwatch reports the family of a Raynham man who died of Eastern Equine Encephalitis is criticizing the town for not spraying sooner.

9/7/11: Healthwatch reports Raynham officials are cancelling afterschool activities to help protect residents from mosquito borne illnesses.

9/9/11: Healthwatch reports a Newton man is the first reported case of West Nile Virus in Mass. this year.

9/12/11: Healthwatch reports a new study finds that kids who watch SpongeBob Square Pants for even a few minutes have shorter attention span and perform worse on certain tasks.

9/13/11: Healthwatch reports state lawmakers are considering banning companies from selling children's jewelry containing cadmium because of health concerns. Additionally Healthwatch reports a new study finds women with the BRaca gene are 60 percent more likely to get ovarian cancer compared to a 12 percent risk in women without the gene. Also, a new study finds insulin can help improve cognitive function in dementia patients.

9/14/11: Healthwatch reports a new study finds that using antibiotic creams can increase the risk of MRSA infections.

9/16/11: Healthwatch reports researchers at Harvard School of Public Health have issued their own version of the "Healthy Plate" eating guidelines which differs from USDA recommendations.

9/22/11: Healthwatch reports state officials have detected Eastern Equine Encephalitis in mosquitoes in Westboro, Medway, Sherborn and Shrewsbury.

9/25/11: Healthwatch reports a woman from Missouri contacted Eastern Equine Encephalitis while visiting Raynham, MA.

9/26/11: Healthwatch reports a new Harvard study finds that women who drink two to three cups of coffee a day are 15 percent less likely to suffer from depression.

## **Centro**

7/2/11: WBZ's Yadires Nova-Salcedo talks with this year's Ethnic New England Pageant Queens Albamarina Nahar, Yadira Simon, and Andrea Velazquez, representing Puerto Rico, Dominican Republic, and Columbia.

7/9/11: WBZ's Yadires Nova-Salcedo talks with Lew Eisenberg, Co-Chair of the non-profit organization ABCD's (Action for Boston Community Development Agency) about the July 11<sup>th</sup> Field of Dreams event at Fenway Park. For the 14<sup>th</sup> straight year the Boston Red Sox have donated the field where 12 teams will play ball for a great cause.

7/16/11: WBZ's Yadires Nova-Salcedo talks with Vanessa Calderon-Rosado, Executive Director of IBA, about the organization's upcoming events in Boston – Festival Betances 2011 and Tito Puente Latin Music Series.

7/23/11: WBZ's Yadires Nova-Salcedo talks with Project Bread Executive Director Ellen Parker about the non-profit organization's "Text 4 Food," a program to ensure that low-income children who normally rely on school meals have access to free breakfast and lunch during the summer.

7/30/11: WBZ's Yadires Nova-Salcedo talks with Kathy Power, Executive Director of More Than Wheels, a non-profit organization that helps people who need a car or want a newer car, but their credit is not that great.

8/6/11: WBZ's Yadires Nova-Salcedo talks with FEMA's spokesperson Alberto Pillot about how those affected by the severe storms and tornados in Hampden and Worcester counties can get disaster assistance.

8/13/11: WBZ's Yadires Nova-Salcedo talks with Raul Medina, Advertising Director of the weekly Spanish language newspaper El Planeta.

8/20/11: WBZ's Yadires Nova-Salcedo talks with Diana Cardona of the Boston Green Fest 2011, an event where people can have fun while learning how to save the planet at the same time.

8/27/11: WBZ's Yadires Nova-Salcedo talks with Daniel Llargues, Public Information Officer for the Federal Emergency Management Agency (FEMA), on how to prepare for Hurricane Irene.

9/3/11: WBZ's Yadires Nova-Salcedo talks with Dr. Ingolf Tuerk, Chief of Urology at St. Elizabeth's Medical Center, about the September 19<sup>th</sup> event at St. Elizabeth's to promote prostate health. The goal of the event is to educate the community, especially men, about this health condition which is affecting many men of color including Blacks, Latinos, and Asians.

9/10/11: WBZ's Yadires Nova-Salcedo talks with Lunette Correa, Founder and CEO of Career Coaching 4 Kidz, a mobile, social enterprise that serves and trains underprivileged youth locally and nationally in the art of professionalism and business etiquette.

9/17/11: WBZ's Yadires Nova-Salcedo talks with Lucy Rivera, President of the Massachusetts Association of Hispanic Attorneys, a non-profit organization that works for the advancement of Hispanics in the law profession, creating opportunities for their members to impact the community at large.

9/24/11: WBZ's Yadires Nova-Salcedo talks with financial expert Mike Periu about a new study by the non profit organization LIFE which finds almost half of the Latino population in the United States does not have life insurance.

### **Keller At Large**

7/3/11: WBZ's Jon Keller interviews Howie Carr, author of "The Brothers Bulger," discussing the arrest of fugitive mobster Whitey Bulger, the FBI informant scandal, and its impact on public trust in law enforcement.

7/10/11: WBZ's Jon Keller interviews Geoffrey Beckwith, executive director of the Massachusetts Municipal Association, discussing the passage of the municipal health insurance reform act and its financial impact on cities and towns.

7/17/11: WBZ's Jon Keller interviews Alan Khazei, Democratic candidate for the US Senate in 2012, discussing his candidacy, federal tax policy, and how to spur economic growth.

7/24/11: WBZ's Jon Keller interviews Jennifer Nassour, chairman, Massachusetts Republican Party, discussing the state of the local GOP, the condition of the Mass. economy, and the difficulty of recruiting candidates for office.

7/31/11: WBZ's Jon Keller interviews Don Khoury, Boston-based expert in non-verbal communication, who analyzes video of President Obama, Governor Deval Patrick, Senator Scott Brown, and other political figures.

8/7/11: WBZ's Jon Keller interviews Mike Widmer, CEO of the Massachusetts Taxpayers Foundation, discussing the current state budget, reforms in public-employee benefits, and future funding of infrastructure repair.

8/14/11: WBZ's Jon Keller interviews State Treasurer Steve Grossman discussing the national debt crisis and state debt issues, state pension reform, and the impact on the state lottery of potential casino gambling here.

8/21/11: WBZ's Jon Keller interviews Congresswoman Niki Tsongas (D-5<sup>th</sup> District) discussing job creation, the national debt and deficit problems, and low public confidence in Congress.

8/28/11: WBZ's Jon Keller interviews Glen Johnson, political editor of Boston.com, discussing the US Senate race, the NH primary contest, and political tensions on Beacon Hill.

9/4/11: WBZ's Jon Keller interviews Richard Davey, outgoing general manager of the MBTA, discussing his new position as state transportation secretary and how to fund state infrastructure needs.

9/11/11: WBZ's Jon Keller interviews Jim Ogonowski of Dracut, brother of a pilot killed in the 9/11 attacks, discussing the impact of those events on his family and community over the past ten years.

9/18/11: WBZ's Jon Keller interviews House Speaker Robert DeLeo (D-Winthrop) discussing House passage of a bill expanding legalized gambling in Mass., and the reaction of the political establishment to the sentencing of former House Speaker Sal DiMasi on extortion charges.

9/25/11: WBZ's Jon Keller interviews Lt. Gov Tim Murray (D-Massachusetts) discussing the state of the local economy, the controversy over "green job" development, crime issues involving illegal immigrants, and the US Senate race.



## **Curiosity**

7/8/11: Viewers are curious if there is a way to stop companies from sending junk mail.

7/22/11: Viewers are curious how the process of being picked for jury duty works. The MAjury.gov website states jurors are randomly selected, but some people get picked every three years and others are never selected.

8/2/11: Viewers are curious how each congressman voted on the debt bill. Viewers are also curious if the scrubs worn by hospital employees can be contaminated with bacteria and germs.

8/3/11: Viewers are curious what the “target” signs on the Tobin Bridge mean.

8/8/11: Viewers are curious what happens if you do not pass the color test when renewing your driver’s license.

8/10/11: Viewers are curious what happens to all the Mass Turnpike tickets after they are turned in. Viewers are also curious about the motor oil return policy.

8/12/11: Viewers are curious if recycling companies really recycle.

8/15/11: Viewers are curious about the large number of chipmunks this year and the damage they do.

8/22/11: Viewers are curious why the federal government has cut food stamp benefits for thousands.

8/24/11: Viewers are curious about a potential bill that would put a 1% tax on all bank transactions.

8/25/11: With Hurricane Irene approaching, viewers are curious what they should do to prepare for the storm.

8/26/11: With the impending Hurricane coming viewers are curious if President Obama will leave Martha’s Vineyard or ride out the storm on the island.

8/30/11: Viewers are curious why the power companies have not yet decided to put power lines underground. Viewers also want to know who decides if the large billboards along the highway get taken down for a storm.

9/2/11: Viewers are curious about the black boxes attached to trees in the Worcester area. (They are designed to attract the Asian longhorned beetles, which have caused the destruction of thirty thousand trees in Worcester County.)

9/8/11: Viewers are curious why the leaves on area maple trees are turning brown, dropping to the ground, and then the branches die. Viewers are also curious if the Kancamagus Highway in New Hampshire has reopened after flooding from Hurricane Irene.

9/9/11: Viewers are curious if any of the 9/11 rescue dogs are still alive and if so, how is their health.

9/15/11: Viewers are curious if former House Speaker Sal DiMasi will lose his pension in light of his recent conviction on corruption charges and sentencing to 8 years in prison. In addition, viewers are curious if the proposed casino bill passes how many new state jobs will be added to oversee and manage the organizations.

9/16/11: Viewers are curious why MBTA employees don't pay to ride the MBTA.

9/22/11: Viewers are curious who is actually paying the "bail" money that it cost to free the hikers that accidentally crossed over the Iranian border. Viewers are also curious where the six-ton satellite crashing to Earth will land.

9/26/11: Viewers are curious if the price of oil per barrel is down why gas prices not falling faster.

### **What's in Our Community?**

8/14/11: What's in Our Community highlights Wediko Children's Services, a service which helps challenged kids who struggle to find success at home, in school or with friends.

9/18/11: What's in Our Community highlights Codman Square Health Center. The center caters to urban healthcare needs. The CEO came to talk about their annual event "Men of Boston Who Cook for Women's Health."

9/24/11: What's in Our Community highlights the Perkins School for the Blind. Media & PR Director, Marilyn Rea Beyer came in to talk about their "Taste of Perkins" event. At the event guests can participate in blindfolded food and wine tastings among other things.

This Quarterly Issues/Program List was placed in the Public File on Monday, October 10, 2011 by Christine Ferrara, Program Director.